



USING AI TO ACHIEVE FINANCIAL INDEPENDENCE IN ENTREPRENEURSHIP

IN THIS SESSION, PIERRE BONNET EXPLAINS HOW AI CAN BE USED TO ACCELERATE ENTREPRENEURIAL PRACTICE, FOCUSING ON MOTION, ENGAGEMENT, TREASURY, AND INSURANCE



PLAN

1. SET THE STAGE FOR MONEY MANAGEMENT
2. HOW DOES AI HELP?
3. USE OF AI FOR EACH ELEMENT OF THE META-ENTREPRENEUR
4. FINDINGS
5. Q&A
6. AI NEWS

MY PRESENTATION FOCUSES ON FINANCIAL FREEDOM
LET'S TAKE A FEW MINUTES TO SET THE STAGE
FOR MONEY MANAGEMENT

MONEY IS BOTH A STOCK AND A FLOW

STOCK

The stock is your personal and professional wealth, such as financial assets, real estate, or a business

FLOW

The flow is your income that ensures your standard of living every month, like salary, dividends, capital gains, or collected rents

Your financial security is

- Short-term with the flow
- Long-term thanks to the stock

You are financially INDEPENDANT when

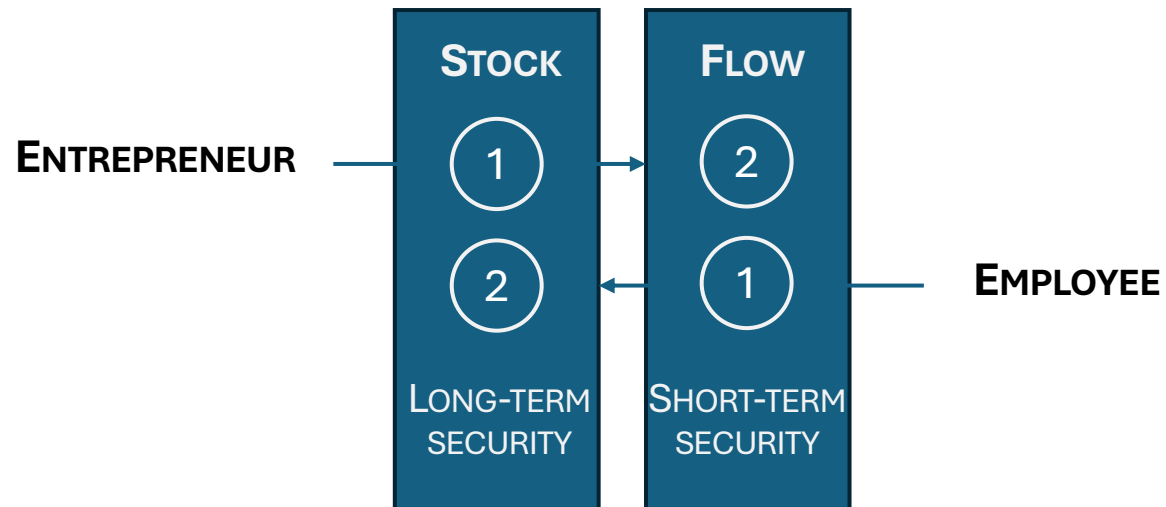
Your work as an entrepreneur allows you to generate the flow that ensures your standard of living

You are financially FREE when

You no longer need to work because your stock generates the necessary flow for your standard of living. The amount of your stock depends on your need for flow

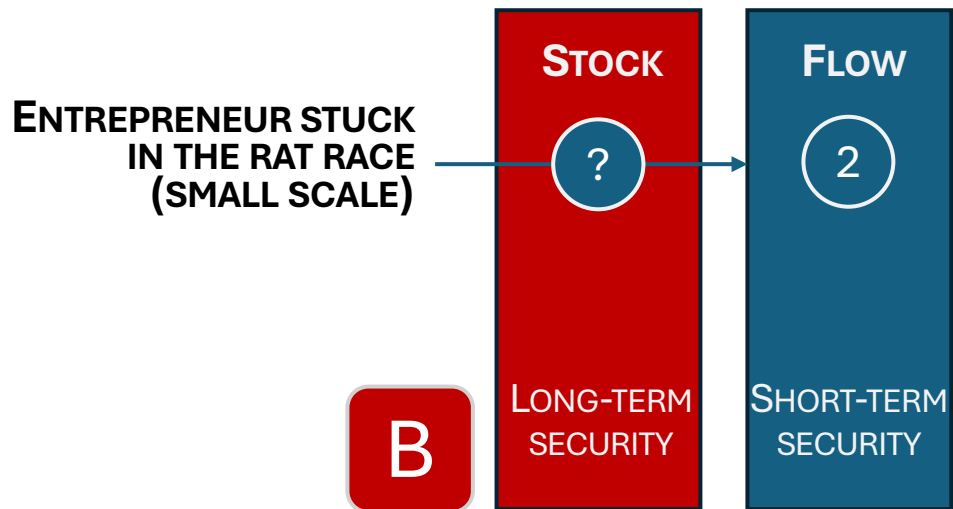
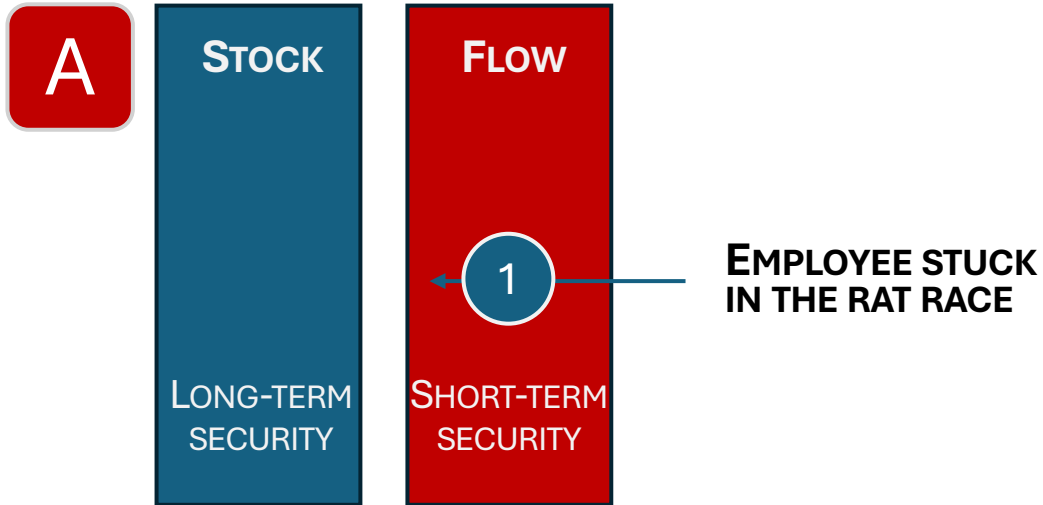


STOCK AND FLOW DEPENDING ON WHETHER YOU ARE AN EMPLOYEE OR AN ENTREPRENEUR

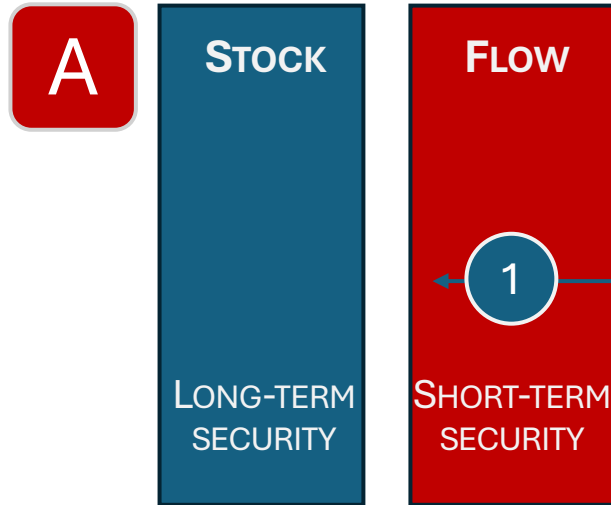


Employee and entrepreneur share the same goal to become financially free: the creation of a sufficient stock

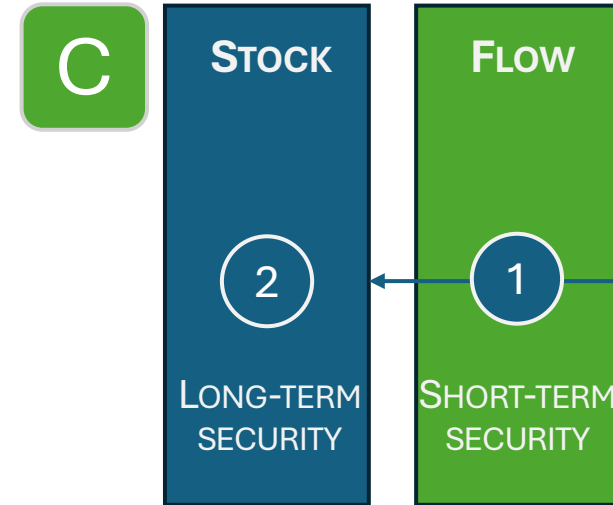
IN WHICH OF THESE FOUR SITUATIONS ARE YOU TODAY?



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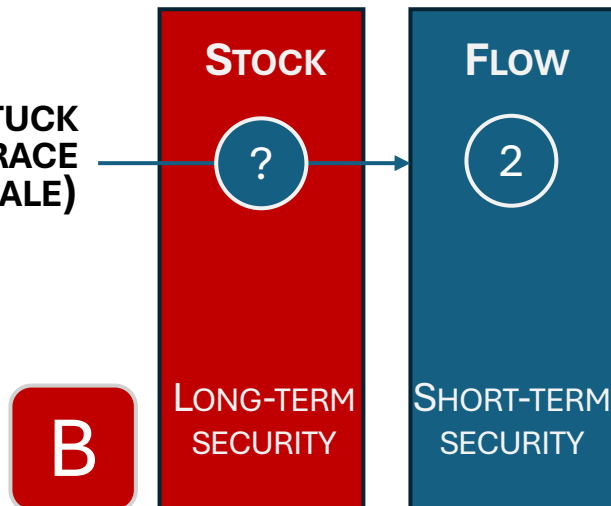


EMPLOYEE STUCK IN THE RAT RACE

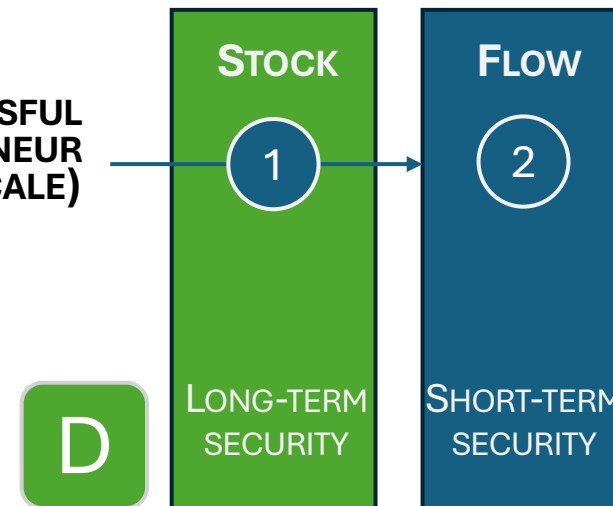


SUCCESSFUL EMPLOYEE FUNCTIONING AS AN INTRAPRENEUR

ENTREPRENEUR STUCK IN THE RAT RACE (SMALL SCALE)



SUCCESSFUL ENTREPRENEUR (AT SCALE)



PAY ATTENTION TO THE SUSTAINABILITY OF YOUR STOCK

Pay attention to your stock of money that allows you to be financially free

If you increase your standard of living too much, one day you may find that it is too late to maintain your stock at a good level for you

Financial freedom is therefore not absolute freedom

you will need to dedicate time to managing your assets

HOW DID YOU GO BANKRUPT?

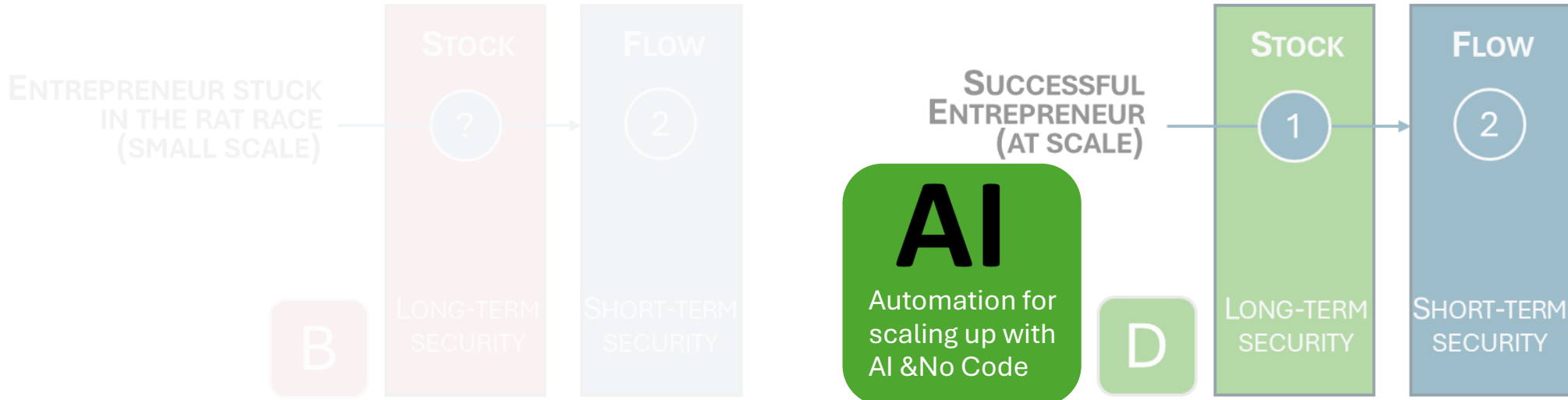


Ernest Miller Hemingway was an American novelist, short-story writer and journalist

“ TWO WAYS. GRADUALLY, THEN SUDDENLY ”

HOW DOES AI HELP IMPROVE THE CREATION OF YOUR STOCK?

MAIN CONTRIBUTIONS OF AI DEPENDING ON WHETHER YOU ARE AN ENTREPRENEUR OR AN EMPLOYEE



AI
Automation for scaling up with AI & No Code

AI

- ✓ Accumulation of knowledge and new skills
- ✓ Increased productivity
- ✓ Enhanced collaboration
- ✓ Support for creativity

**BE CAREFUL, THE USE OF AI REQUIRES CREATING
A BARRIER TO ENTRY FOR YOUR BUSINESS**

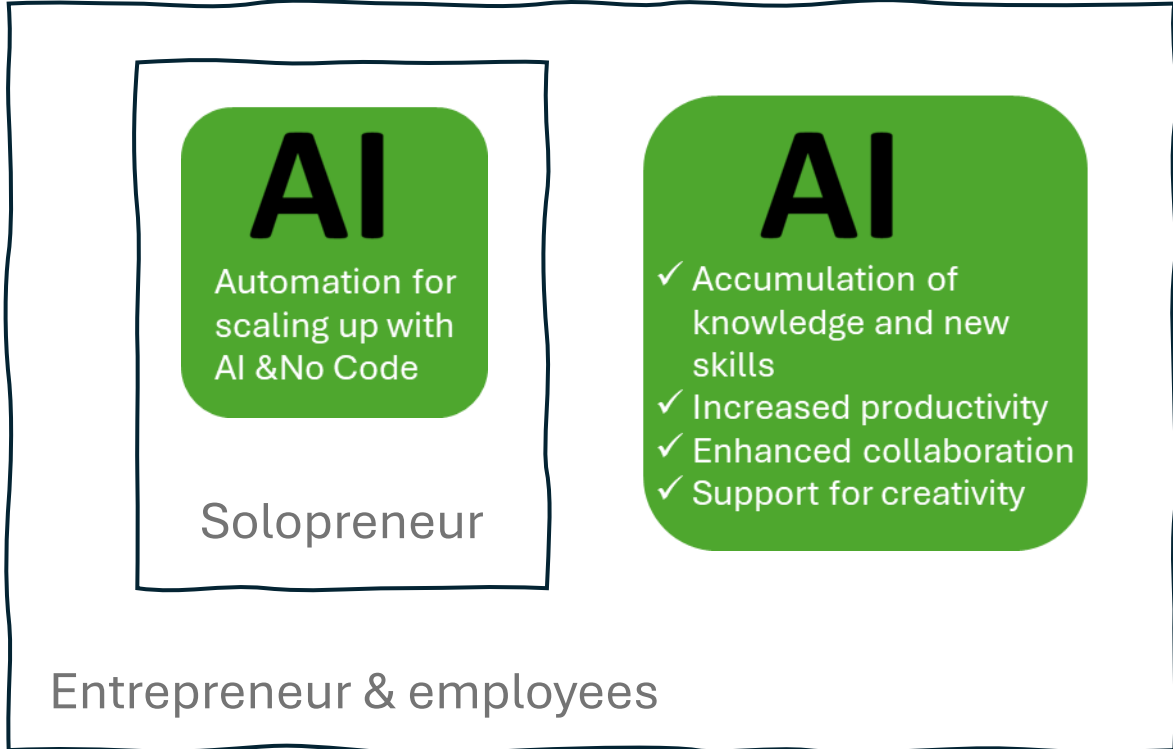
USE AI TO CREATE AN EXCEPTIONAL ADVANTAGE FOR YOURSELF

With AI, the barriers to entry for starting a new business are much easier to overcome than in the past

- Automatic software generation
- Rapid creation of marketing content
- Competitor analysis...

It's a great benefit for getting started but it's also a risk of failure if you don't have an intrinsic value that others can't copy

The stronger the AI, the more powerful you need to be in creating your own barriers to entry



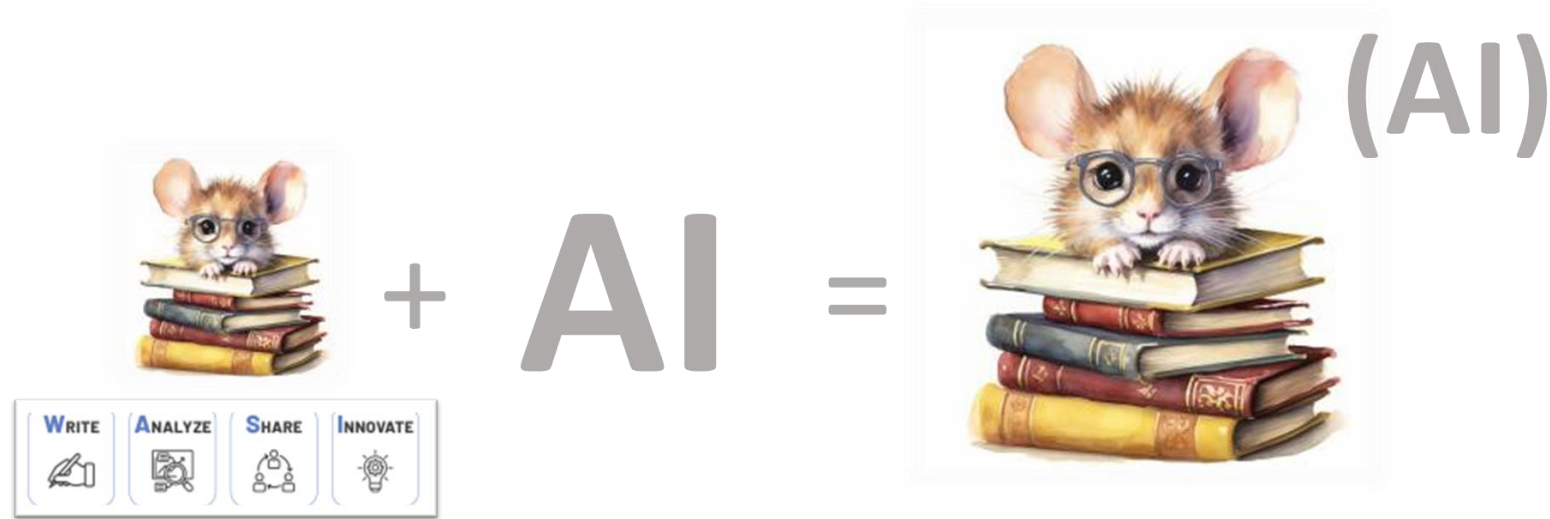
WHAT MINDSET ARE YOU IN TO ENTER THE AI ERA?

BAD APPROACH

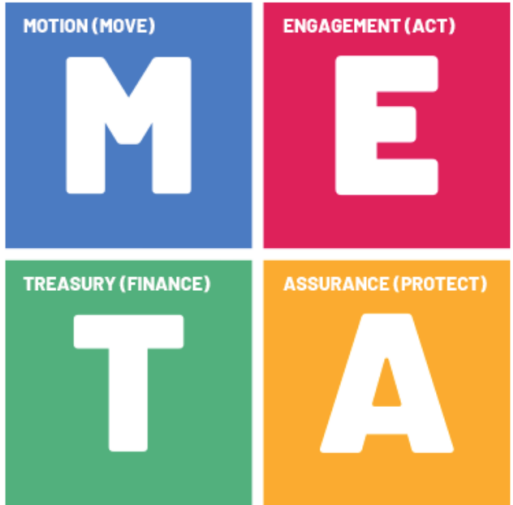


Lack of critical thinking. For example, a developer who does not seek enough to improve the software code generated by an AI

GOOD APPROACH



Critical thinking improves with soft skills such as writing, analysis, sharing, and innovation



**NOW LET'S TAKE A CLOSER LOOK AT THE
USE OF AI FOR EACH ELEMENT OF THE
META-ENTREPRENEUR**

MOTION

Instead of pondering alone about how you see your future as an active employee or entrepreneur, you can use AI as a virtual coach that listens to you and guides you

To make a decision-making committee more dynamic, you can create an AI board member position on the same principle as the virtual coach

In both cases, you will create a specific AI assistant

At Drinkizz, we are in the process of forming our advisory board with one AI member



With MOTION, you clarify your reasons for success and the DNA of your domain of expertise, which makes you strong. You then act with more harmony and tenacity, for yourself and your teams.

ENGAGEMENT

To increase your chances of successfully scaling your activities, you need to use No Code & AI

Whether you are an active employee or an entrepreneur, you need to know how to set up a No Code database to automate your data and rely on AI for data modeling assistance

At Drinkizz, we are fully committed to AI & No Code for scaling up



Take time to strengthen your ENGAGEMENT by finding the fundamental and universal actions in the set of actions you need to take. Having a clear understanding of what is essential to do, you are sure of your acts.

TREASURY

All the principles of financial calculations necessary for managing your net margins, gross margins, profits, and breakeven points are clarified with the use of AI

You will create your own AI assistant that knows your pricing and cost structure to better manage your cash flow

At Drinkizz, we manage the company's breakeven point with a multiple cash flow strategy, with figures coming from our No Code & AI database



By strengthening your TREASURY, you go beyond the calculation of a return on investment by taking into account assets valuation. The financing cycle is then adapted progressively to business growth.

ASSURANCE

Whether you are an active employee or, even more so, an entrepreneur, you will have legal matters to handle

In my book, The META-Entrepreneur, I list these important legal clauses to know, but they need to be applied in your context, which is not easy.

Fortunately, AI can become your legal assistant, provided you train it correctly on your company and your needs

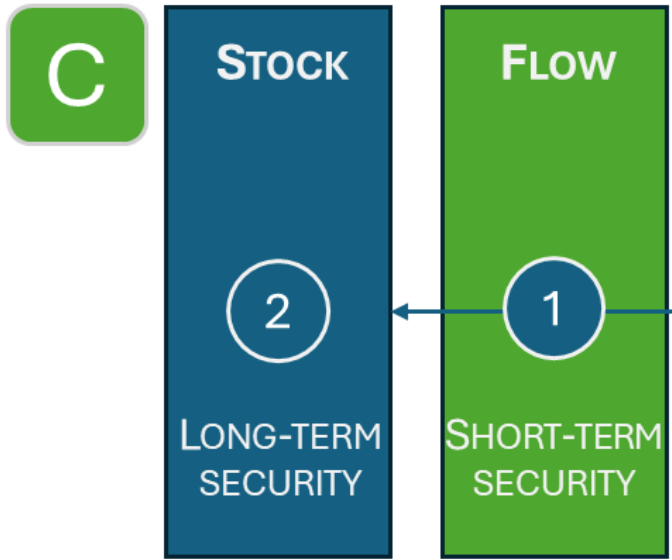
At Drinkizz, we systematically use AI to draft our legal documents, and for the most important ones, we ask our legal partner to review them. These drafts save us a lot of time and money in legal management



By setting up your ASSURANCE at the creation of your company or at the start of your project and domain of expertise, you avoid the risk of value destruction.

FINDINGS

**TO ACHIEVE YOUR FINANCIAL FREEDOM,
KEEP THIS FIGURE IN MIND**



SUCCESSFUL EMPLOYEE FUNCTIONING AS AN INTRAPRENEUR

AI

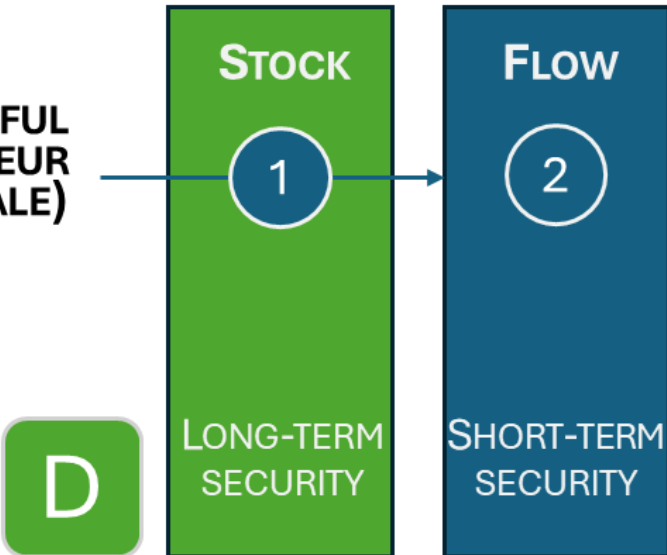
- ✓ Accumulation of knowledge and new skills
- ✓ Increased productivity
- ✓ Enhanced collaboration
- ✓ Support for creativity



SUCCESSFUL ENTREPRENEUR (AT SCALE)

AI

Automation for scaling up with AI & No Code



Q & A



AI NEWS

WHIMSICAL AI

AI TOOL FOR PRODUCTIVITY GROWTH

What is Whimsical?

Whimsical is the *ultimate documentation tool*—it combines **boards** and **docs** like never before. It's ideal for things like:

- Product pitches/PRDs
- Diagrams and user flows
- Technical documentation
- Team wikis
- Wireframes
- Ideation with stickies and mind maps

ACCESSING WHIMSICAL AI GPT

ACCELERATE DIAGRAMS CREATION ACROSS DEPARTMENTS AND IMPROVE TEAM PRODUCTIVITY

Generating diagrams

Once the Whimsical Diagrams GPT is open, you can write your prompt in the conversation field, and the Whimsical AI Diagrams GPT will return a diagram, mind map, or sequence diagram in response to your prompt.

You can also @mention Whimsical Diagrams GPT in any other ChatGPT conversation. To do this, just type @ followed by Whimsical , select **Whimsical Diagrams**, and write your prompt.

Here are some example prompts you can try out:

- How to log a bug report
- Stripe payment flow
- Slack app authentication flow

If you want to make edits to the generated diagram, you will be prompted to open it inside Whimsical, where you can continue working on the file.

ACCESSING WHIMSICAL AI GPT

ACCELERATE DIAGRAMS CREATION ACROSS DEPARTMENTS AND IMPROVE TEAM PRODUCTIVITY

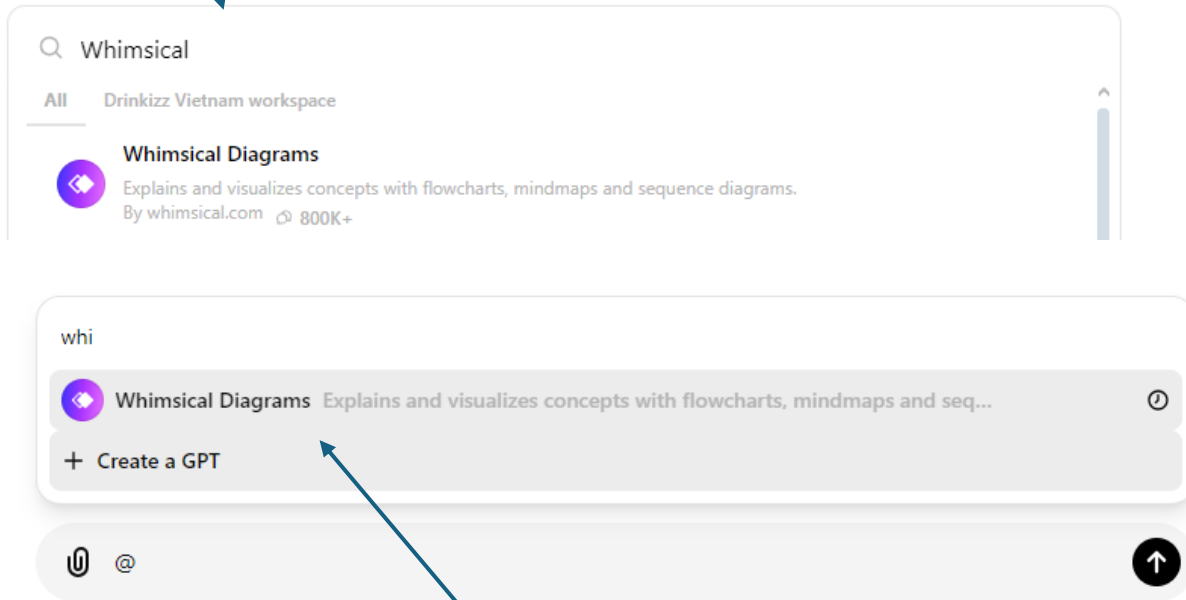
ChatGPT Store

Whimsical Diagrams ▾

Results

GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

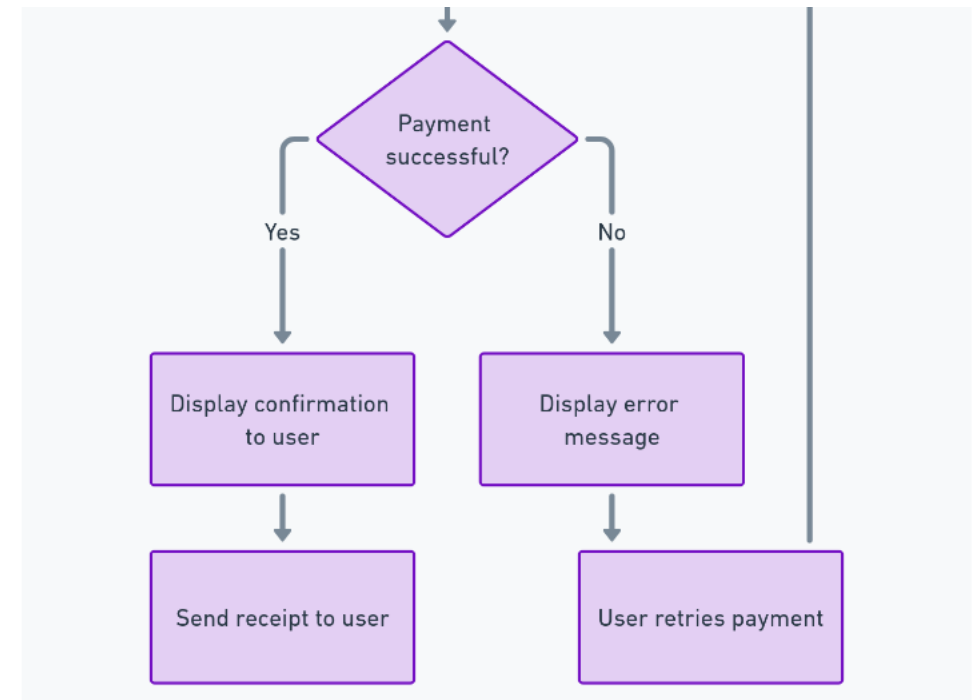


Create a session and call the whimsical GPT by using “@”
Provide your prompt. Ex: Stripe payment flow

Stripe payment flow

- To illustrate the Stripe payment flow, a flowchart is the most appropriate visualization format. I will create a flowchart to visualize the process of a Stripe payment flow, including various decision points and outcomes.

Here is the flowchart:



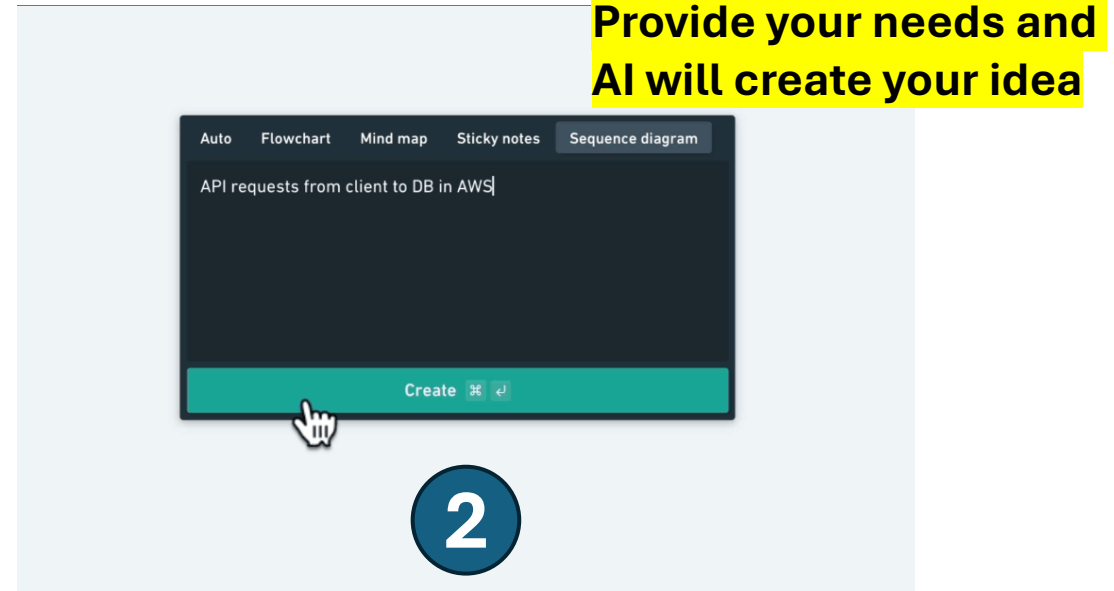
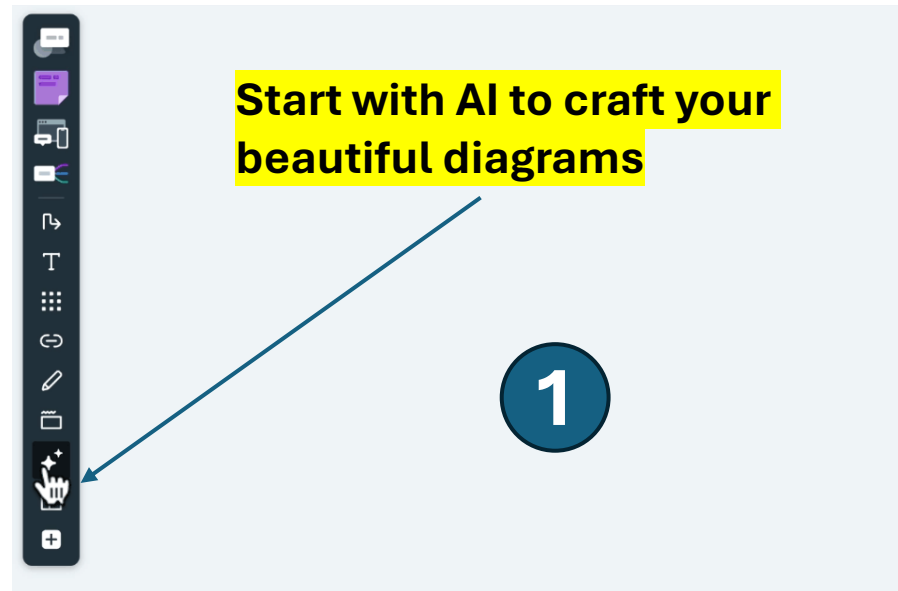
[View or edit this diagram in Whimsical.](#)



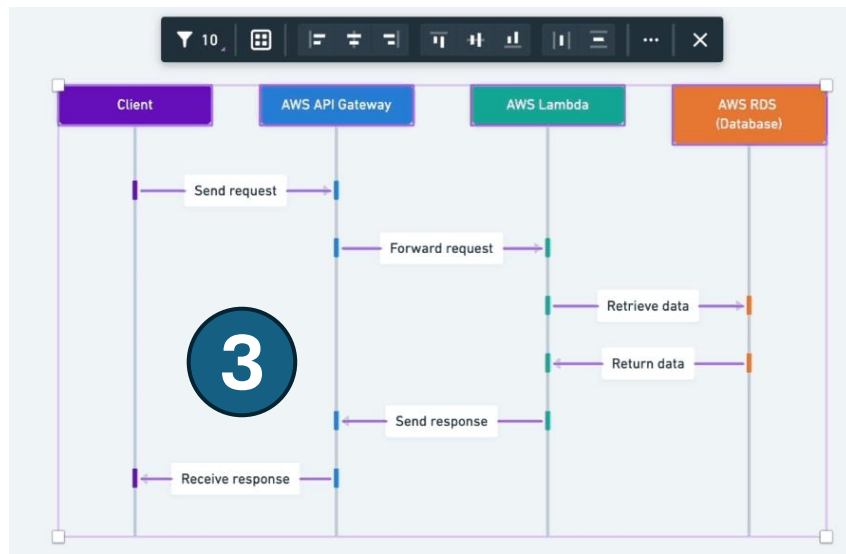
Whimsical Diagrams

WHIMSICAL AI

WHIMSICAL NOW LETS YOU CRAFT BEAUTIFUL DIAGRAMS - [HTTPS://WHIMSICAL.COM/AI](https://whimsical.com/ai)



Your idea created by AI



MASTERING NO-CODE AND AI

Master the fundamentals of No-code and AI with a hands-on **4-hour course** designed to help you launch and scale your business.

"Featuring a real-world case study from startup Drinkizz in the beverage industry."

No code and AI Training Session

This course shares Drinkizz's journey in leveraging No-code and AI, showcasing its power even for small startups.

It underlines how No-code and AI reduce IT expenses while maintaining agility, emphasizing the importance of methodology and data management.

We demonstrate that with a strategic approach, these tools can be pivotal for businesses of any size, fostering growth and allowing for continuous innovation and stability.

OUR OFFERS

COURSE CONTENT

9 sections - Total duration: 4 h

SECTION 1

INTRODUCTION TO NO-CODE TOOLS.

SECTION 2

BUILD A KNACK APP (NO-CODE DATABASE).

SECTION 3

AI USED FOR DATA MODELING.

SECTION 4

DATA INGESTION WITH MAKE.

SECTION 5

DATA BACKUP WITH SIMPLE BACKUP AND GOOGLE DRIVE.

SECTION 6

DATA REPORTING AND ANALYSIS WITH CHATGPT-4.

SECTION 7

CREATE AN AI CHATBOT WITH CHATBASE.

SECTION 8

QUIZZES TO TEST YOUR UNDERSTANDING OF KEY KNOWLEDGE.

SECTION 9

QUESTIONS & ANSWERS.

<https://drinkizz.com/no-code-ai-training-session/>

OUR OFFERS

BOOST YOUR BUSINESS
WITH THE No-CODE
AND AI ADVISORY
STARTER-PACK



DAY 1

We take the time to understand your context and your needs to support you in the most relevant way during the 5 days.

Considering your context and stakes. Analysis of your documents necessary for knowledge acquisition - First discussion about No-Code with you.

DAY 2

We explain how No-Code and AI tools will help you and what method to use for their implementation (data, glossary, codification, processes, security, performance, back-up, maintenance).

Advice on the use of No-Code and AI tools in your context and justification of our choices.

DAY 3

The No-Code database is created with a maximum of about ten tables. We can also load real data from your CSV and Excel files and configure your users' profiles security.

Setting up the No-Code database with the use of ChatGPT as a modeling aid.

DAY 4

The other No-Code tools are installed and demonstrated in your context. Five integration processes are set up between a maximum of two systems.

Implementation of other No-Code tools: data backup, system integration, AI chatbot, email marketing, data analysis with ChatGPT and PowerBI.

DAY 5

We provide you with the financial details including the cost of the No-Code and AI tools as well as the skills needed for their implementation

Financial study with an estimate of the costs of No-Code and AI tools at the launch of your operations and for scaling up - Conclusion of the intervention.

<https://drinkizz.com/consulting-package-no-code-ai-by-drinkizz/>

NEXT SESSION ANNOUNCEMENT

AI BY DRINKIZZ #8 SCHEDULED FOR JULY 10, 2024, AT 9 AM CEST (2 PM VIETNAM TIME)

Accelerate Your Business by Discovering
Information from Unstructured Data with AI

Follow the below link to download all the slides deck related to the AI BY DRINKIZZ sessions

AI BY DRINKIZZ: <https://drinkizz.com/ai-by-drinkizz/>

See the Drinkizz course in No-Code and AI [HERE](#) and enjoy our free AI by Drinkizz sessions below!

AI by Drinkizz #5 – The role of AI in building anti-fragile businesses –
[Download the deck.](#)



AI by Drinkizz #6 – How to Scale Your Business with AI on Data Modeling –
[Download the deck.](#)



AI by Drinkizz #3 – Knowledge Management with AI –
[Download the deck.](#)



AI by Drinkizz #4 – Simplify database creation with AI to accelerate business –
[Download the deck.](#)



AI by Drinkizz #1 – Individual productivity –
[Download the deck.](#)



AI by Drinkizz #2 – Enterprise productivity –
[Download the deck.](#)



THANK YOU!



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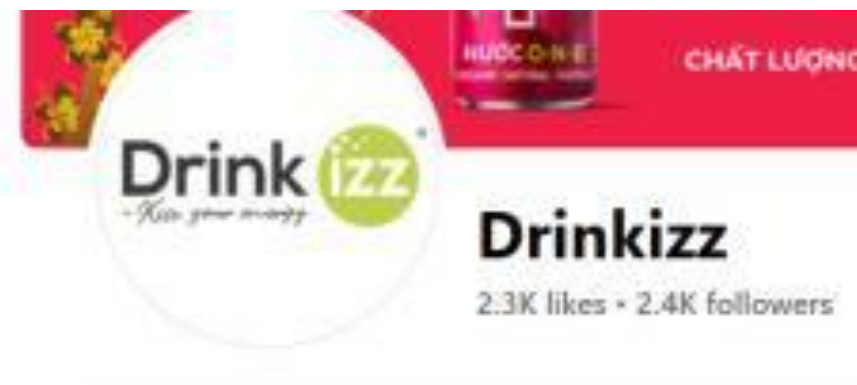
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