

# O.N.E. Lifestyle for Hotels & Resorts

Organic Luxury for **Hospitality WELLNESS**

DRINKIZZ PRESENTS THE "**O.N.E. LIFESTYLE FOR HOTELS AND RESORTS**" OFFER  
DESIGNED TO ELEVATE YOUR GUESTS' EXPERIENCES WITH **HIGH-QUALITY ORGANIC PRODUCTS**  
ENHANCE YOUR BRAND IMAGE AND  
CREATE A UNIQUE SELLING POINT THAT  
**SETS YOUR ESTABLISHMENT APART FROM COMPETITORS**



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*Contact me to book  
your personalized  
wellness programs  
today*

# TRANSFORM YOUR HOSPITALITY SUPPLY CHAIN

LUXURY OFFERING BUT MORE COST INCREASING AND HIGH COMPETITIONS

TO

## WELLBEING ENERGY HOSPITALITY VALUE CHAIN

- ✓ GUESTS SEEK MORE **FUNCTIONAL WELLNESS FOOD & DRINKS**
- ✓ THEY SEEK DEEPER **MIND- BODY-SOUL CARE TO RECHARGE THEIR ENERGY** DURING THEIR STAY
- ✓ A UNIQUE WELLNESS OFFERING ENHANCES **CUSTOMER EXPERIENCE, BRAND DIFFERENTIATION, AND DRIVES HIGHER REVENUE**



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## Spending by wellness tourists:

👉 The wellness market is experiencing significant growth globally. According to reports from Global Wellness Institute (GWI), the wellness market value has been reached **651 billion USD in 2022**, expected to exceed **1 trillion USD by 2024**, and continue to grow at an average rate 16.6% every year until 2027 (Global Wellness Institute) (Wellspa 360).

👉 International wellness tourists spend on average **1,764 USD per trip**, higher 41% compared to regular tourists.

👉 In 2020, Vietnam ranked 33rd in wellness economic scale, with a total value **16.7 billion USD**. This shows the market's development potential, although Vietnam is still inferior to regional competitors (Vietnam Briefing).



[\(GLOBALL WELLNESS INSTITDE\)](#)

### Consumers willing to pay +20–200% for health focused drinks

👉 Hotels, restaurants, and cafés are increasingly seeking healthy, energizing, and transparent products to enrich their functional wellness menus with organic and vegan options

👉 Drinkizz, crafted from organic, plant-based Vietnamese superfoods and infused with French culinary craftsmanship, is the perfect addition to your wellness minibar, a refreshing mocktail base, or a thoughtful welcome drink

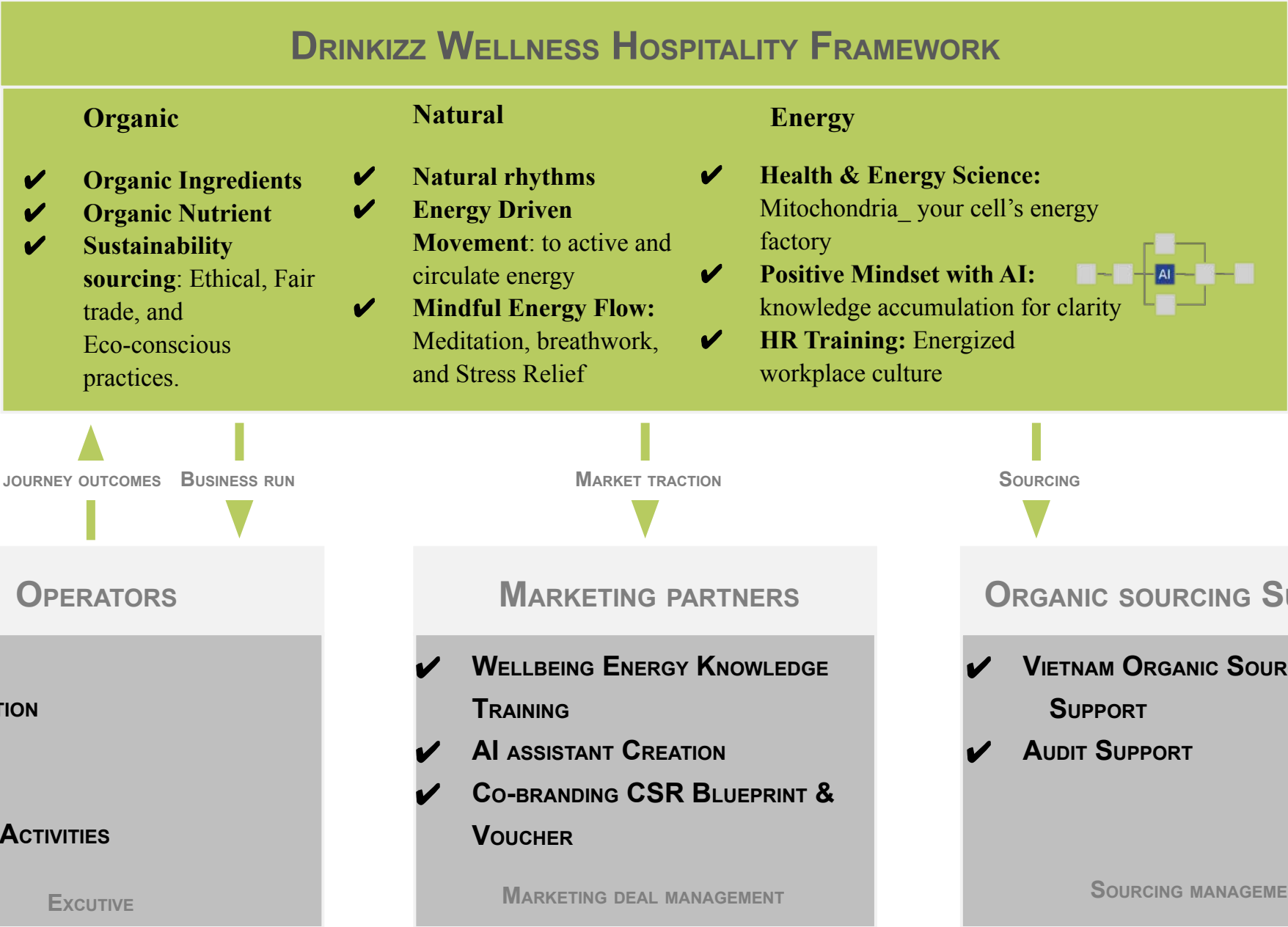
👉 Drinkizz adds a layer of luxury to the guest experience—infusing each moment with purpose, from ethically sourced regional ingredients to a refined, inside-out energy lifestyle.



WE OFFER A KNOWLEDGE FRAMEWORK TO HELP YOU DEFINE A STRATEGY TAILORED TO  
YOUR CONTEXT

## “DRINKIZZ WELLNESS HOSPITALITY FRAMEWORK”

**FOCUSING ON CUSTOMER EXPERIENCE F&B SCALE IN LEVERAGE OTHER DEPARTMENTS  
SUCH AS ROOM WELLBEING, SPA WELLBEING, SPORT WELLBEING & DIGITAL WELLBEING**

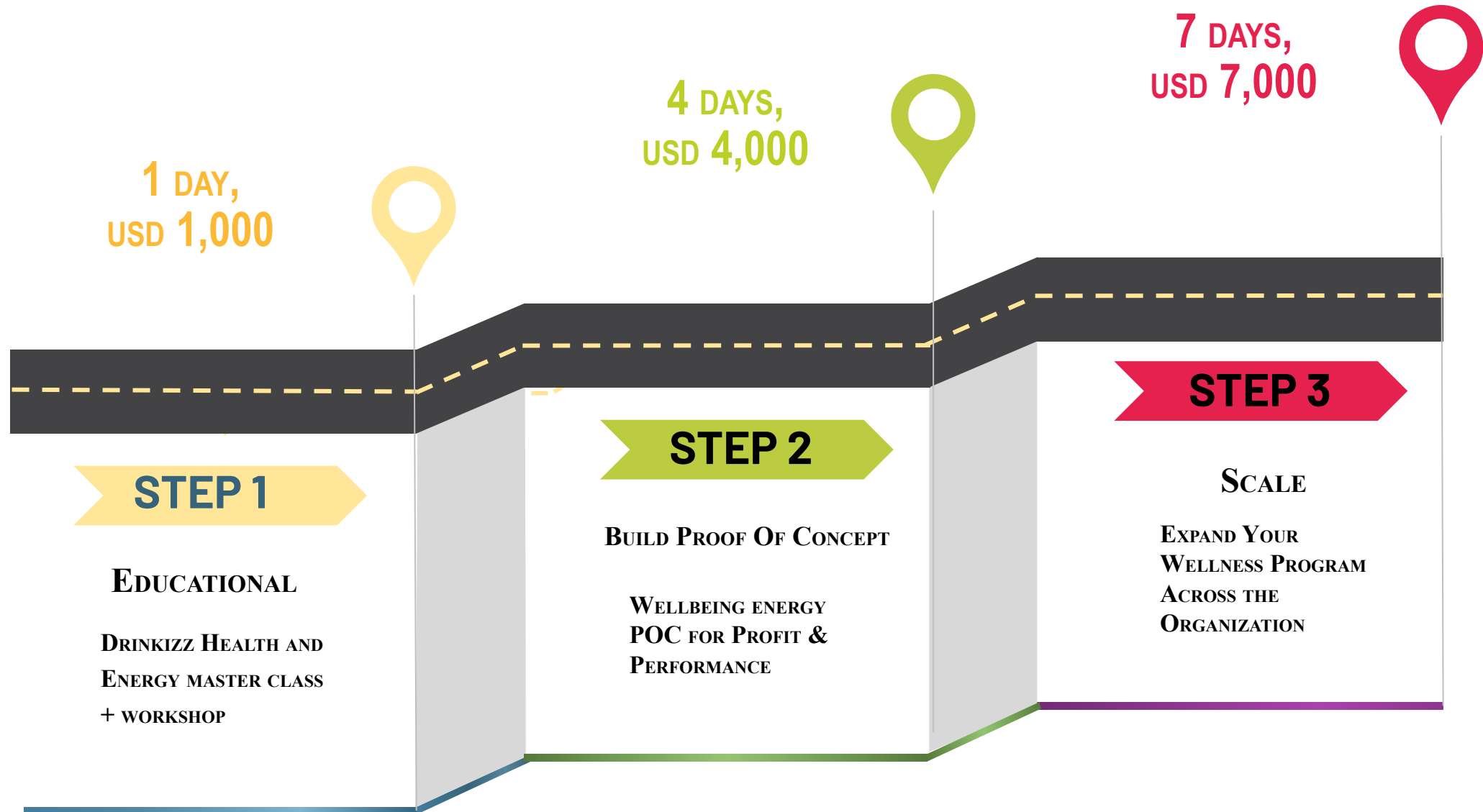


## **LONG TERM PROGRAM WITH A COMPREHENSIVE WELL-BEING ENERGY CONSULTING PACK**

*Designed for all departments across hotels and resorts—transforming guest experience, team performance, and energy culture through holistic well-being strategies.*

# WELLBEING ENERGY HOSPITALITY VALUE CHAIN

COMPREHENSIVE SUPPORT FROM VISION TO PRACTICE TO GUIDE YOU THROUGH YOUR TRANSFORMATION





# Drinkizz Enterprise Wellbeing Energy ( DEWE ) offer



STEP	EDUCATIONAL (DEWE 1)	BUILD POC (DEWE 2)	SCALE (DEWE 3)
<b>Duration</b>	1 month	3 months	6 months
<b>Workload day</b>	1 day	4 days	7 days
<b>Concept Design Deliverable</b>	1 Day Design Includes: -Wellbeing Energy Experience Survey -Wellness Functional Drink Menu (2 drinks )	2 Days Design Includes: -Wellbeing Energy Experience Map -Wellness Functional Food & Drink Menu (3 drinks, 3 foods )	4 Days Design Includes: -Wellbeing Energy Experience Architecture -Wellness Functional Food & Drink Menu (7 drinks, 7 food )
<b>Workshop at your place</b>	-A half-day Masterclass -A half-day Workshop	– A half-day for Proof of Concept (POC) implementation. – Monthly support (0.5 day per session): A Half-Day per Month for 3 Months Includes: - 3 “Wellbeing Energy” workshops - 3 one-hour surveys	Monthly support cycle (0.5 day per session): A Half-Day per Month for 6 Months Includes: - 6 “Wellbeing Energy” workshops - 6 one-hour surveys.
<b>Price</b> <i>excluding tax</i>	1000 USD	4000 USD	7000 USD



# WELLBEING ENERGY HOSPITALITY VALUE CHAIN

## STEP #1 - EDUCATIONAL. Duration: 1 Day • USD 1,000

### Discovery of Health & Energy Transformation

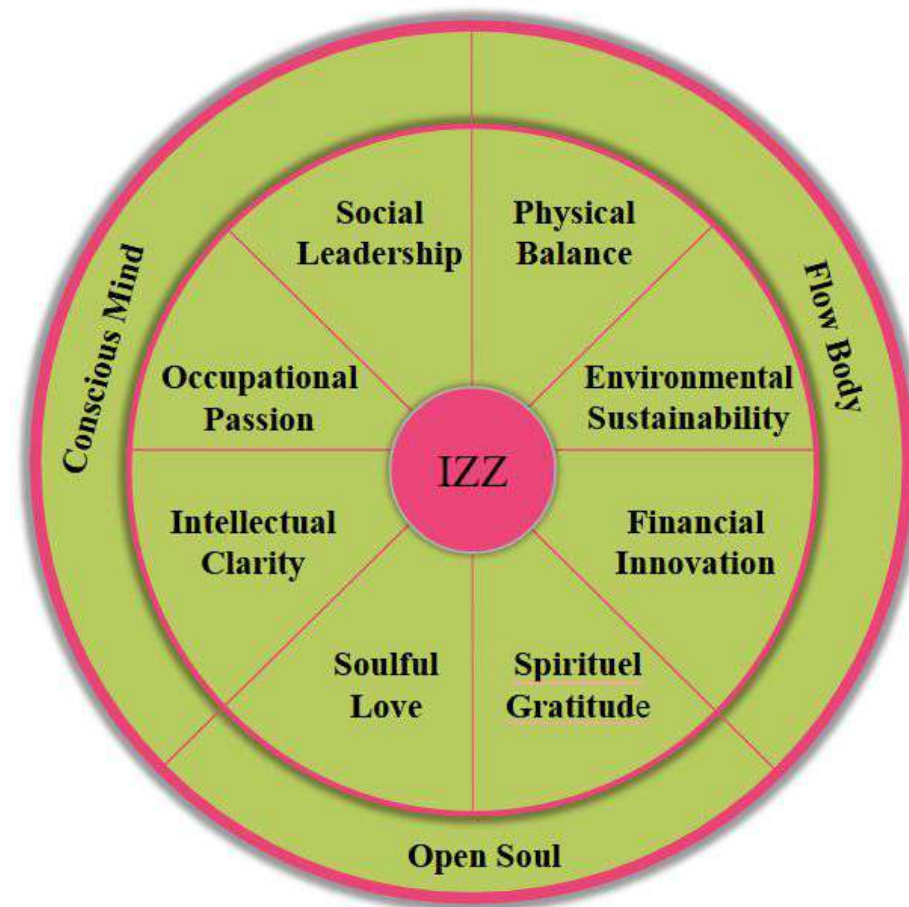
This 1-day pack introduces your team to the Drinkizz O.N.E. Framework and activate BODY – MIND – SOUL alignment. The program includes:

- A half-day masterclass exploring mitochondria —the body’s energy factory—along with circadian rhythms, organic standards, active nutrition, natural movement, and the energetic mindset.
- A half-day workshop follows, guiding your team to apply these insights into practical wellness actions tailored to your business context.

### Outcomes Delivered:

- **Wellbeing Energy Experience Survey** assessing team insights and engagement.
- **Wellness Functional Drink Menu** featuring **2 Drinkizz signature drinks**, crafted to launch your **first on-site wellness experience**.

This educational foundation sets the tone for your organization’s transformative journey into sustainable health and wellbeing energy.





# WELLBEING ENERGY HOSPITALITY VALUE CHAIN



## STEP #2 - BUILD PROOF OF CONCEPT (POC). Duration Days • USD 4,000

Wellbeing energy POC for Profit & Performance						
DAY	MODULE	FOCUS	KEY DELIVERABLES	DURATION	WORKLOAD DAY	PRICE
DAY 1	Proof of Concept Design	<b>Wellbeing Energy Experience Map</b>	A strategic tool aligning guest journey phases, energy needs, wellness touchpoints, and operational team actions	1 week	1 day	USD 1,000
DAY 2	Proof of Concept Design	<b>Wellness Functional Food &amp; Drink Menu</b>	Featuring 3 custom beverages and 3 food items, each crafted using organic ingredients, nutrient-dense components, and natural preparation methods to deliver sustained, holistic energy	1 week	1 day	USD 1,000
DAY 3	Run Proof Of Concept ( POC )	<b>Run the POC on-site</b>	“Wellbeing Energy” workshop for up to 20 participants	1 week	0.5 day	USD 500
DAY 4,5,6	Support	<b>-Wellbeing Energy Workshops -Survey POC Performance &amp; Team Alignment</b>	A Half-Day per Month for 3 Months Includes: -One additional workshop per month (up to 20 participants) -Survey 1 hour assess energy care practices, usage of the functional menu, team engagement, and guest feedback.	3 months	0.5 day* 3	USD 1,500



# WELLBEING ENERGY HOSPITALITY VALUE CHAIN



## STEP #2 - BUILD PROOF OF CONCEPT (POC).

### DAY 1: WELLBEING ENERGY EXPERIENCE MAP

Guest Epexrience Journey	Hotel & Resort Department	Deliverable
Arrival & Check In	FRONT OFFICE	First Impressions with Wellbeing Welcome Meal and O.N.E. Drink
In-Room Moment	ROOM	Enhance the Stay with a Wellness Kit featuring a Drinkizz can + QR code to gratitude meditation or sleep breathwork
Mind & Physical Activation	WELLNESS CENTER (GYM & YOGA, POOL..)	Drinkizz Inner Energy Workshop + Yoga/Fitness routine paired with energy rituals
Plant-Based Food & Drinks	F&B	Wellness F&B Pass with curated organic, health-focused menus, Drinkizz mocktails, and in-room mini bar wellness options
Pre-Spa & Recovery Rituals	SPA	Emotional Energy Rituals, gratitude cards, post-treatment drinks + self-care product retail
Customer Awareness	MARKETING	1% of Drinkizz revenue contributes to CSR initiatives, with co-branded wellness storytelling on menus and digital signage
Community Awareness	SOCIAL MEDIA PROMOTION	Two co-branded social media posts on Drinkizz channels, showcasing the hotel's commitment to the O.N.E. lifestyle and wellness philosophy
Post-Stay Engagement	CRM/CEO/ Wellness Ambassador	1-Month Consultant Check-In with hotel leadership to review results and co-create an AI-personalized follow-up email with wellness tips and Drinkizz insights.



# WELLBEING ENERGY HOSPITALITY VALUE CHAIN

## STEP #2 - BUILD PROOF OF CONCEPT (POC)



### DAY 2: WELLNESS FUNCTIONAL FOOD & DRINK MENU

✓ **What We Do** : example 💰 usd 15

**Wellness Pass Includes a 3-Step Guest Journey:**

#### 1. Reception

- *Welcome Drink*: Drinkizz O.N.E
- Organic Natural Energy

#### 1. Room (Optional Upgrade)

- *In-Room Wellness Kit*: Drinkizz + Organic Herbal Tea

#### 1. Restaurant / Outlet

- *Detox Mocktail*: Cleanse & refresh
- *Nutrient Salad*: Essential vitality
- *Healthy Cocktail*: Unwind with Drinkizz – liver-supporting

#### ♥ Result for the Hotel

- **Revenue Model Example:**  
20 Guests/day = USD 300/day → USD 9,000/month → USD 108.000/year
- **Increases cross-department revenue**  
Allocation: Restaurant, Reception, Room, Housekeeping, Management Fee
- **Easy to scale & adapt**  
Customizable for seasons, events, and guest segments

#### ♥ Result for the Guest

- *Strengthens emotional connection with the brand through meaningful wellness experiences*
- *Supports a balanced lifestyle for mind, body, and soul*
- *Reinforces the hotel's image as a health-conscious and forward-thinking destination*



## STEP #2 - BUILD PROOF OF CONCEPT (POC)

### DAY 3: RUN PROOF OF CONCEPT ( POC)

✓ **What Drinkizz Do:** we provides a half day **on-site support and training** for the **first POC implementation** across all departments

- Conduct 1 “**Wellbeing Energy**” **workshops** for up to **20 guest participants** to test rituals and gather live feedback
- Collect real-time **guest sentiment and energy engagement** using the **Drinkizz AI insight tool** via QR code activation

#### ♥ **Result for the Hotel**

- **Validates** the Hotel Wellbeing Energy Experience Map with real guests and operational teams
- **Boosts staff morale** through meaningful guest interaction and success feedback
- Generates internal **case study data** to refine offers and prepare for scaling

#### ♥ **Result for the Guest**

- Lives a **coherent, caring wellness journey** — not a set of isolated services
- Feels **seen, energized, and emotionally connected** to the brand
- Begins building **lasting loyalty** through a purposeful, personalized experience



# WELLBEING ENERGY HOSPITALITY VALUE CHAIN



## STEP #2 - BUILD PROOF OF CONCEPT (POC) DAY 4,5,6: SUPPORT

### ✓ What We Do: A Half-Day per Month for 3 Months Includes:

- **3 half-day workshops** (1/month) with hotel teams and selected guests to:
  - ❖ Coach guests on wellbeing energy using the Drinkizz O.N.E. framework
  - ❖ Assess guest sentiment and engagement
  - ❖ Reinforce staff alignment and energy rituals
- **Monthly survey** 1 hour assess energy care practices, usage of the functional menu, team engagement, and guest feedback.

#### ♥ Result for the Hotel

- Continuous program optimization
- Measurable impact on team, sales, and service quality
- Clear roadmap for scaling or multi-property replication

#### ♥ Result for the Guest

- Wellness journey evolves based on real feedback
- Feels involved, valued, and cared for
- Enjoys a refreshing, ever-improving experience





## STEP #3 - SCALE. Duration Days • USD 7,000

### Expand Your Wellness Program Across the Organization

DAY	MODULE	FOCUS	KEY DELIVERABLES	DURATION	WORKLOAD DAY	PRICE
Day 1,2	Wellness Architecture Design	<b>Wellbeing Energy Experience Architecture</b>	An expanded Wellbeing Energy Architecture integrating the Guest journey, HR training, and CSR—paired with a Branded Wellness Blueprint detailing financials and a step-by-step execution roadmap.	2 weeks	2 days	USD 2,000
Day 3,4	Wellness Architecture Design	<b>Wellness Functional Food &amp; Drink Menu</b>	Featuring 7 custom beverages and 7 food items, each crafted using organic ingredients, nutrient-dense components, and natural preparation methods to deliver sustained, holistic energy aligned with your brand's wellness vision.	2 weeks	2 days	USD 2,000
Day 5,6,7,8,9,10	Support	<b>-Wellbeing Energy Workshops -Survey POC Performance &amp; Team Alignment</b>	A Half-Day per Month for 6 Months Includes: -“Wellbeing Energy” workshop for up to 20 participants -Survey 1 hour assess energy care practices, usage of the functional menu, team engagement, and guest feedback.	6 months	0.5 day* 6 sessions	USD 3000



The implementation of the Wellness program with Drinkizz has a comprehensive impact on Physical, Mental, and Soul well-being, bringing about significant and holistic improvements.

- With the "Fair for Life" label, 1% of the product price is donated to support the livelihoods of farmers in remote areas, ensuring that their crops are purchased at a higher price than regular organic materials. All these positive actions contribute to social responsibility initiatives and enhance your brand image

**BENEFITS**

**O.N.E CONCEPT**

**ORGANIC INGREDIENTS**

**INGREDIENTS:** CO2 Water, Organic Golden cane Sugar, Organic Hibiscus Flower\* (50%), Organic Lemongrass (50%), Organic Black Tea\* (45%), Organic Mint (10%), Organic Lemur (2%), Organic Zsali, Organic Bamboo Shoot\* (17%), Organic Black Pepper\*, Organic Solar Amino.

\*25.7% of the total ingredients is certified according to the Fair For Life standard

**NATURAL COOKING PROCESS**

**5 NOs**

- NO ARTIFICIAL COLORS
- NO ARTIFICIAL FLAVORS
- NO ARTIFICIAL SWEETENERS
- NO ARTIFICIAL AMINO ACID ENHANCERS
- NO GMO

**BENEFITS**

RETAIN ENDOGENOUS BY THEINE FROM BLACK TEA

ENHANCE METABOLISM IMPROVED BY ANTHOQUINONE FROM HIBISCUS FLOWER

COLLAGEN

COLLAGEN CRYSTALIZED BY SILICA FROM BAMBOO SHOOTS

17

**WE NEED TO WORK WITH YOUR TEAM TO CREATE YOUR OWN WELLNESS PROOF OF CONCEPT**

**HERE ARE A FEW EXAMPLES OF THE DRINKIZZ WELLNESS FRAMEWORK IN PRACTICE**

DEVELOP A PROOF OF CONCEPT (POC) THAT COMPLIES WITH ACCOR GROUP’S WELLNESS 6 PILLARS

Guest Epexrience Journey	Hotel & Resort Department	Deliverable	Accor Wellness 6 Pillars Compliance
Arrival & Check In	FRONT OFFICE	First Impressions with Wellbeing Welcome Meal and O.N.E. Drink	<div><div>✓</div>Mindful Moments<div>✓</div>Active Nutrition</div>
In-Room Moment	ROOM	Enhance the Stay with a Wellness Kit featuring a Drinkizz can + QR code to gratitude meditation or sleep breathwork	<div><div>✓</div>Holistic Design<div>✓</div>Active Nutrition<div>✓</div>Mindful Moments</div>
Mind & Physical Activation	WELLNESS CENTER (GYM & YOGA, POOL..)	Drinkizz Inner Energy Workshop + Yoga/Fitness routine paired with energy rituals	<div><div>✓</div>Bodies in Movement<div>✓</div>Mindful Moments</div>
Plant-Based Food & Drinks	F&B	Wellness F&B Pass with curated organic, health-focused menus, Drinkizz mocktails, and in-room minibar wellness options	<div><div>✓</div>Active Nutrition</div>
Pre-Spa & Recovery Rituals	SPA	Emotional Energy Rituals, gratitude cards, post-treatment drinks + self-care product retail	<div><div>✓</div>Leveraging the Spa<div>✓</div>Mindful Moments</div>
Customer Awareness	MARKETING	1% of Drinkizz revenue contributes to CSR initiatives, with co-branded wellness storytelling on menus and digital signage	<div><div>✓</div>Mindful Moments</div>
Community Awareness	SOCIAL MEDIA PROMOTION	Two co-branded social media posts on Drinkizz channels, showcasing the hotel’s commitment to the O.N.E. lifestyle and wellness philosophy	<div><div>✓</div>Balanced Digital</div>
Post-Stay Engagement	CRM/CEO/ Wellness Ambassador	1-Month Consultant Check-In with hotel leadership to review results and co-create an AI-personalized follow-up email with wellness tips and Drinkizz insights.	<div><div>✓</div>Balanced Digital<div>✓</div>Mindful Moments</div>



## DRINKIZZ O.N.E x ACCOR SUSTAINABILITY & INNOVATION

WITH EACH CAN SOLD THROUGH ACCOR HOTEL, WE COMMIT TO LONG-TERM AND RESPONSIBLE ACTIONS THROUGHOUT THE ORGANIC SUPPLY CHAIN

### ✓ CSR Contribution

1% of revenue per can of *Drinkizz O.N.E* is contributed to the **Drinkizz Fair Fund**—supporting small-scale producers, workers, and vulnerable farmers in rural areas to develop sustainably on their land.

### ✓ Social Media Engagement

With your approval, *Drinkizz* will highlight the hotel's commitment to health and wellness across our social media channels—showcasing your dedication to wellbeing and attracting customers, partners, and future talent.



WELLBEING ENERGY EXPERIENCE MAP

IN ROOM WELLNESS KIT

Drinkizz O.N.E At Minibar



Available 24/7 with IZZ\_The Drinkizz Virtual Advisor

Your guests can access wellness knowledge, energy tips, and organic insights anytime, anywhere—guided by IZZ, our smart virtual advisor trained by our health and wellness experts





3 DAYS WORLD WELLNESS WEEKEND SEPT 2024 x PREMIER VILLAGE PHU QUOC

Premier Village Phu Quoc, in collaboration with Drinkizz, proudly launched its first *Wellness Proof of Concept* during the 8th World Wellness Weekend. This 3-day series of curated events was thoughtfully designed to care for the **mind, body, and soul**—from energizing wellness drinks to deep relaxation experiences that foster emotional well-being.

Each session was crafted to restore both body and spirit, encouraging soulful self-care and meaningful guest connection. This holistic program not only elevated the guest experience but also opened new **revenue opportunities across departments** including F&B, spa, fitness, and guest services.





### WORLD WELLNESS WEEKEND

Time	Activities	Location
Friday, September 20, 2024 - STRENGTHEN THE BODY		
07:00 - 08:00	Steps Challenge	From Lobby - Eden Bay - theMARKET
08:00 - 09:30	Healthy Breakfast Wellness Smoothie Maker	theMARKET
10:00 - 11:00	Cardio	Upper Lobby
12:00 - 13:00	Lunch Time	Restaurants
14:00 - 14:30	Aqua Yoga	Pool
15:00 - 16:00	Wellness Talkshow	theMARKET
16:00 - 16:30	Kayak Racing	Beach
18:00 - 20:00	Dinner Time	Restaurants
Saturday, September 21, 2024 - REFRESH YOUR MIND		
05:30 - 06:30	Sun Salutation Yoga	Juice Bar Beach
06:45 - 07:10	Mindfulness Meditation	Juice Bar Beach
07:30 - 08:30	Breakfast Time	theMARKET
09:30 - 11:00	Inner Natural Energy & Wellness	theMARKET
11:00 - 12:00	Lunch Time	theMARKET
14:00 - 14:30	Shoulder Massage Tutorial	Plumeria Spa
15:00 - 16:00	Singing Bowl Workshop	Plumeria Spa
18:00 - 20:00	Dinner Time	Restaurants
Sunday, September 22, 2024 - PURIFYING YOUR SPIRIT		
06:30 - 07:00	Meditation	King's Well Beach
07:15 - 07:40	King's Well Purifying Ritual	King's Well
08:00 - 09:00	Breakfast Time	theMARKET
11:00 - 12:00	Lunch Time	Restaurants
14:00 - 15:00	Singing Bowl Workshop	Plumeria Spa
16:00 - 16:30	Herb Planting	Farm
17:30 - 18:30	Sunset Tai Chi & Grounding	Swing Bar Beach
18:00 - 20:00	Dinner Time	Restaurants

All guests will receive VND 300,000 spa voucher when register any activity.  
To ensure well- preparation and capacity, activity should book at least 3 hours in advance.  
Activities can be changed due to the weather.



# “WELLBEING ENERGY” WORKSHOP FOR UP TO 20 PARTICIPANTS

## Half-Day Energy Wellness Boost

**Theme: Energy Boost: An Antioxidant Wellness Journey to Strength & Beauty**

### Program Outline

#### Check-In

- *Organic Welcome Meal* upon arrival
- *In-Room Wellness Kit* including Drinkizz O.N.E and organic tea & herbal infusions

#### 2:00 PM – 3:30 PM: Mind & Body Wellness Workshop: Inner Energy Awakening

**Activity:** With Antioxidant Activities from Vietnamese Organic Plant-Based Ingredients

**Hosted by:** Ms. Tyna HUYNH

- **Details:** Discover the powerful effects of organic Vietnamese herbs in boosting energy, balancing hormones, and enhancing overall wellness. This interactive session led by Ms. Tyna offers hands-on experience—guests will create their own herbal sachets or a healthy mocktail with *Drinkizz O.N.E*.  
The workshop concludes with an energizing activity using herbal infusions to reduce stress, support circulation, promote collagen, and revitalize both body and skin.

#### 4:00 PM – 5:30 PM Soul Self-Care: Spa Wellness Natural Antioxidant Session

**Activity:** Recharge and Relax Massage

- **Details:** Guests enjoy tailored spa treatments using antioxidant-rich organic Vietnamese products to nourish the skin, relieve stress, and promote deep relaxation—restoring energy and achieving inner balance.

#### 6:00 PM – 9:30 PM Wellbeing Dinner – Plant-Based Antioxidant Detox

- **Details:** A delicious, plant-based meal crafted with antioxidant-rich Vietnamese ingredients. This detox-focused dinner supports body balance and mental clarity, connecting guests with Vietnam’s fertile natural roots and leaving them fully recharged for the next day.





WELLNESS FUNCTIONAL FOOD & DRINK MENU

ORGANIC MOCKTAIL\_ SLIM MAGIC

Slim Magic embodies “Fit Your Energy, Live Your Passion.”

Designed for balance in work, family, and passions, this blend delivers natural energy with antioxidant-rich hibiscus, soothing lemongrass, and vibrant botanical aromas—a refreshing "perfume of life."

By Ms.TYNA HUYNH

ORGANIC   NATURAL   ENERGY

WELLNESS LIFESTYLE INNOVATOR



**O**RGANIC INGREDIENTS

DRINKIZZ O.N.E Organic

ORGANIC HIBISCUS HERBAL TEA

ORGANIC LEMONGRASS HERBAL TEA

**N**ATURAL PROCESS



**E**NERGY





ORGANIC COCKTAIL\_ MOJIKIZZ

Mojikizz draws inspiration from the classic Cuban Mojito.

Instead of soda water, it's elevated with Drinkizz O.N.E, adding botanicals, vibrant color, and antioxidants for a refreshing summer cocktail with a unique twist.

- BY MS. LINH NGUYEN TASTE EXPERT AT DRINKIZZ
- SOUS CHEF LA RÉSERVE PARIS 3 STARS MICHELIN GUIDE

<https://lesgrandestablesdumonde.com/en/linh-nguyen-le-gabriel-restaurant/>



## 3 DAYS IRONMAN OCT 2024 x INTERCONTINENTAL PHU QUOC

### ARRIVAL & WELLBEING WELCOME FOR IRONMAN

InterContinental Phu Quoc welcomes Ironman guests with *Drinkizz*—its signature wellness drink, handcrafted using a French natural culinary process and infused with ten organic herbs sourced from across Vietnam. This refreshing beverage provides natural, organic energy and introduces guests to the unique story and spirit of the resort. It reflects the resort's genuine care for guest health, vitality, and well-being, while also demonstrating a deep commitment to the community and the planet.







**InterContinental Phu Quoc Chooses Drinkizz for Its Mercado & Coffee Store to Serve Daily Guests**

InterContinental Phu Quoc has selected *Drinkizz* as the featured wellness beverage at its Mercado & Coffee Store, offering guests a daily dose of natural, organic energy as part of their resort experience

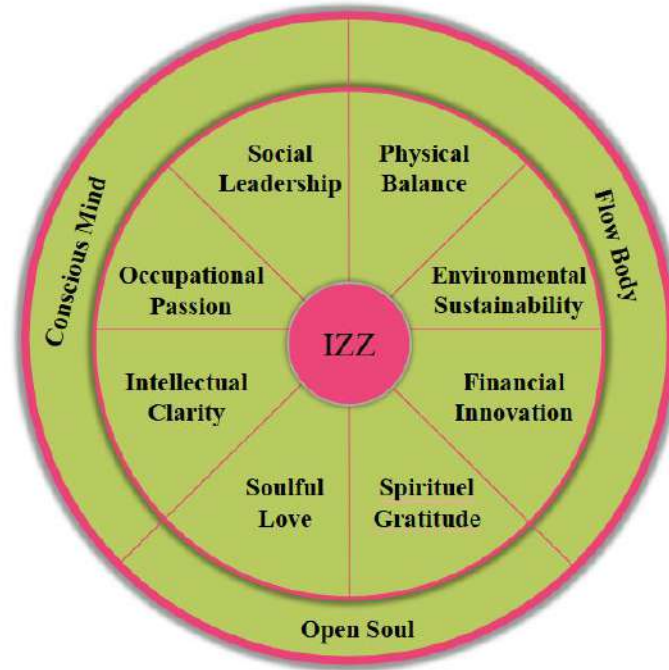
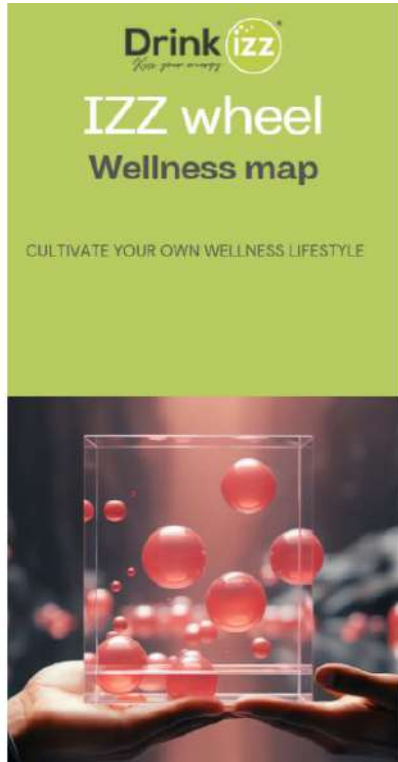


**InterContinental Phu Quoc launches its first Wellness Functional Food & Drink Menu**

in collaboration with Drinkizz, proudly presenting a Wellness F&B concept aligned with O.N.E. quality standards at Pearl Lounge—featuring a curated selection of Wellness Mocktails & Cocktails designed to energize and inspire







## TYNA HUYNH

### EXPERT IN ORGANIC NATURAL ENERGY AND WELLNESS LIVING

tyna.huynh@drinkizz.com - +84 9 79 64 59 39



CEO & Co-Founder Drink izz

With 20 years of experience in organic solutions, energy well-being, and hospitality, I help individuals and businesses cultivate an energetic mindset and embrace innovative wellness. Drawing on the power of organic nutrients, natural rhythms of movement, and the wisdom of nature, I develop adaptable strategies that enhance well-being in workplaces, hospitality, retail, and personal lifestyles. As the CEO and Co-Founder of Drinkizz, I have pioneered Organic Natural Energy drinks and wellness frameworks that promote sustainable living while enhancing physical vitality and mental clarity.

#### AREA OF EXPERTISE

Organic Nutrient Formulation Resilient Energy Leadership	Wellness Living Lifestyle Design Sustainability-Focused Entrepreneurship	Natural Rhythms of Movement and Energy Flow
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#### KEY ACHIEVEMENTS

- **Drinkizz, www.drinkizz.com** - Launched AI-powered Izz, the Virtual Advisor, to promote well-being on the go with the "Transforming Your Health and Energy with Drinkizz" handbook **2023**
- **Biofach, Nuremberg, Germany** - Organized Vietnam's first booth at the world's largest organic fair, showcasing one of seven organic brands **2018**
- **French Ministry of Environment, France** - Won 1st place in the "100 Projects for Climate Change" for the Organic Smart Agroforestry project supporting Bahnar farmers **2016**

#### PROFESSIONAL EXPERIENCE

- |   |                       |
|---|-----------------------|
| <b>DRINKIZZ, Singapore &amp; Vietnam - CEO &amp; Co-Founder</b>   | <b>2019 - Present</b> |
| <ul style="list-style-type: none"> <li>• Innovated the Organic Natural Energy (<b>O.N.E</b>) drink and wellness lifestyle framework, transforming the sustainable energy of individuals and organizations through a sustainable beverage and consulting programs</li> <li>• Pioneered DrinkTech, integrating Blockchain for supply chain transparency and AI for personalized customer support</li> </ul> |                       |
| <b>BIOPHAP, Kontum, VietNam - CEO &amp; Founder</b>   | <b>2015 - Present</b> |
| <ul style="list-style-type: none"> <li>• Created the Organic Smart Agroforestry (<b>OSA</b>) framework to help ethnic minority farmers in Vietnam's Central Highlands transition from slash-and-burn practices to sustainable organic farming. Developed organic ingredient supply chains promoting biodiversity, soil sustainability, and fair trade.</li> </ul>   |                       |
| <b>OLINAHOTEL, Da Nang, Vietnam - Founder</b>   | <b>2009 - 2018</b>    |
| <ul style="list-style-type: none"> <li>• Created, operated, and exited a boutique hotel near the beach, offering a cultural well-being experience</li> </ul>  |                       |
| <b>MERCURE HOTEL, Paris, France - Reservations &amp; Revenue Management</b>   | <b>2012 - 2013</b>    |
| <b>RESIDHOME APARTHOTELS, Paris, France - Front Management</b>  | <b>2011 - 2012</b>    |
| <b>H. GIANGCD Software, Da Nang, VietNam - Founder</b>  | <b>2003 - 2005</b>    |
| <b>AIA GROUP, Da Nang, Viet Nam - Insurance Executive Consultant</b>  | <b>2001 - 2004</b>    |

#### EDUCATION

- |   |             |
|---|-------------|
| • <b>Vatel, Argentina</b> - Executive MBA in International Hotel & Tourism Management             | <b>2009</b> |
| • <b>Sorbonne Paris North University, France</b> - Bachelor's in Economic Sciences and Management | <b>2007</b> |
| • <b>University of Economics, Da Nang, Vietnam</b> - Bachelor's in Business Informatics           | <b>2003</b> |

#### PERSONAL INFORMATION

- **Nationality:** French, Vietnamese
- **Languages:** English, French, Spanish, Vietnamese
- **Certifications:** 200-Hour Yoga Instructor, Organic Agriculture, Sustainable Business Practices

# HEALTH & WELLBEING ENERGY IS ALL AROUND !!!



**THEY ARE ALREADY IZZ, AND YOUR HOTEL ?**



# Thanks to KIZZ your O.N.E with us!



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